



MAKING OUR AUDIENCE YOUR CUSTOMERS



2013 CIO Editorial Calendar

Issue Date	Ad Close	Editorial Coverage
December 15- January 1	12/4/2012	State of the CIO
February 1	1/8/2013	Customer Experience
March 1	2/5/2013	Disaster Recovery/ Business Continuity
April 1	3/5/2013	Enterprise Applications
May 1	4/9/2013	World-Class Leadership (Hall of Fame & Ones to Watch awards)
May 15	4/23/2013	Collaboration Tools/Social Networking
June 1	5/7/2013	IT for Marketing
June 15	5/21/2013	Healthcare IT
July 1	6/4/2013	Data Center Strategy
August 1	7/9/2013	CIO 100
September 1	8/6/2013	Desktop Virtualization
September 15	8/20/2013	Cloud/SaaS
October 1	9/10/2013	Big Data
October 15	9/24/2013	Global Information Security Survey
November 1	10/8/2013	Mobility
November 15	10/22/2013	Global Sourcing
December 1	11/5/2013	Predictive Analytics
December 15- January 1	12/3/2013	State of the CIO



*Editorial coverage subject to change

For more information contact your CIO sales executive (www.ciomediakit.com/contacts.html) or Adam Dennison, Vice President/Publisher, at adennison@cio.com or 508-935-4087.