



MAKING OUR AUDIENCE YOUR CUSTOMERS



# CIO Fireplace Ad

CIO Fireplace Ads give your brand that extra impact of visibility. This unique visual display provides your brand with the opportunity to stand out from the rest. The ad is promoted easily as it is placed on the exterior real estate on each side of the homepage of CIO.com. This exciting approach enhances your campaign and steps up your branding efforts.

## Program Features

- Fireplace Unit creates a high-impact impression as visitors access the CIO.com home page
- Creative complements your banner program using coordinated or integrated creative
- The ad runs on both sides of the home page, leader board position moved to ticker location
- Creates unmatched high visibility

### factCALLOUT

Clear ticker (jpg, gif, or .fla) 972 x 100

Background Image:

Large background image (jpg or gif static image)



For more information contact your CIO sales executive ([www.ciomediakit.com/contacts.html](http://www.ciomediakit.com/contacts.html)) or Online Sales at 508-935-4586.