



MAKING OUR AUDIENCE YOUR CUSTOMERS



2012 CIO Editorial Calendar

| Issue Date | Ad Close | Editorial Coverage |
|---------------------------|------------|---|
| December 15/ January 1 | 12/6/2011 | State of the CIO |
| February 1 | 1/10/2012 | Consumer IT |
| March 1 | 2/7/2012 | Disaster Recovery/ Business Continuity Harvey Study |
| April 1 | 3/6/2012 | Enterprise Applications |
| May 1 | 4/10/2012 | World-Class Leadership (Hall of Fame and Ones to Watch awards) |
| May 15 | 4/24/2012 | Collaboration Tools/Social Networking |
| June 1 | 5/8/2012 | Bring Your Own Technology |
| June 15 | 5/22/2012 | Enterprise Architecture |
| July 1 | 6/5/2012 | Business Process Management |
| August 1 | 7/10/2012 | CIO 100 |
| September 1 | 8/7/2012 | Desktop Virtualization Harvey Study |
| September 15 | 8/21/2012 | Cloud/SaaS |
| October 1 | 9/11/2012 | Unified Communications |
| October 15 | 9/25/2012 | Global Information Security Survey |
| November 1 | 10/9/2012 | Mobility |
| November 15 | 10/23/2012 | Global Sourcing |
| December 1 | 11/6/2012 | Business Analytics |



*Editorial coverage subject to change

For more information contact your CIO sales executive (www.ciomediakit.com/contacts.html) or Adam Dennison, Vice President of Sales, at adennison@cio.com or 508-935-4087.