



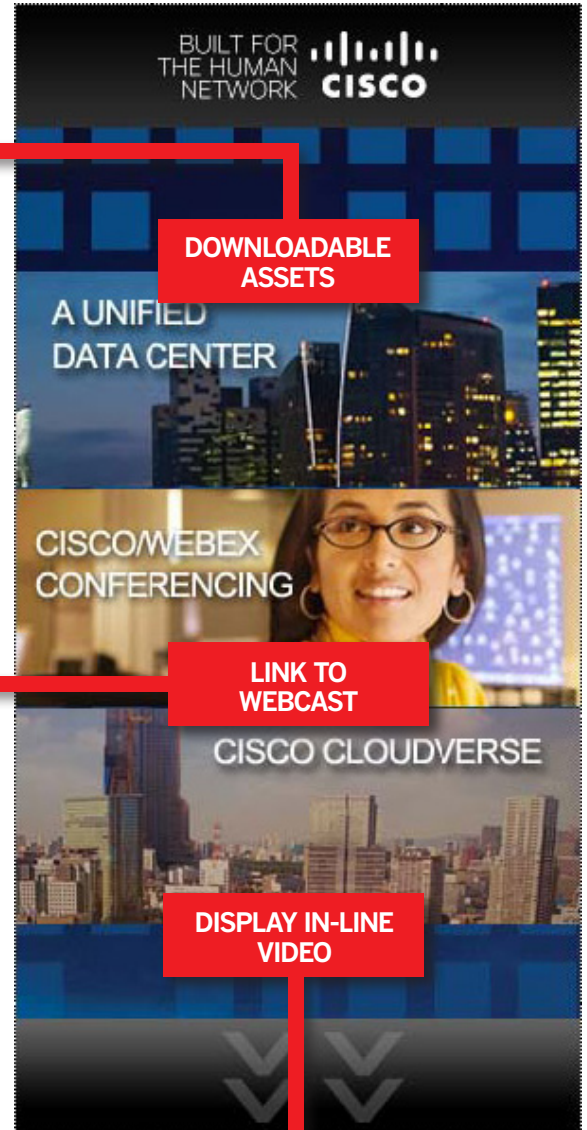
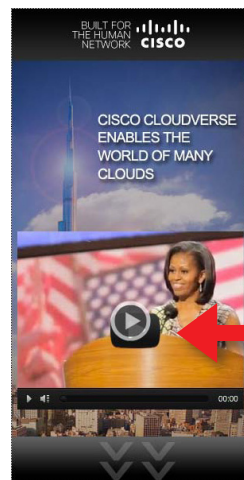
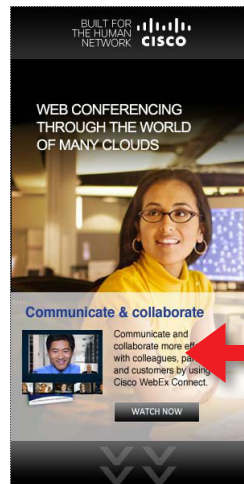
MAKING OUR AUDIENCE YOUR CUSTOMERS



CIO Filmstrip

With multiple individually branded panels, the CIO Filmstrip has the power of several ads in one. Display in-line video, downloadable assets or RSS feeds and bring your campaign results to new heights. The eye-catching interface of large, sliding panels invites user engagement. The Filmstrip is one of the IAB Rising Star ad units, which have been shown to nearly double the rate of time and interactivity between the consumer and a brand.*

Eye-catching interface drives user engagement



*Source: Moat, IAB Rising Star Study (June 2012)

For more information contact your CIO sales executive (www.ciomediakit.com/contacts.html) or Online Sales at 508.935.4586.